

The Fifth International Symposium on

HOW TO ENTER TECHNICAL TEXTILES MARKETS

- positioning your company for the recovery

***The Sheraton Grand Hotel and Spa
Edinburgh, Scotland***

15-16 October 2009

**REGISTER BEFORE 31 JULY
FOR EARLY-BIRD DISCOUNT**



Technical textiles - how to position your company for the recovery

A 46% decline in textiles workers in the USA in the last ten years, 60,000 textiles jobs lost in South Africa in just two years, production moving from all over Europe and even China to lower cost centres, and now the prospect of a deep, long-lasting global recession. Traditional textiles manufacturing is becoming harder, and it is of ever-increasing importance to take advantage of the most profitable markets, to ensure a company emerges in the best possible position for the recovery.

Textiles companies, whether still predominantly engaged in the traditional textiles sector or already active in technical textiles, are looking more and more at moving into higher-added value products, where pressure on prices is less intense than in consumer markets. To help these companies, International Newsletters Ltd, publisher of *Technical Textiles International* and *Technical-textiles.net*, has developed a unique concept: a practical symposium dedicated to helping manufacturers and suppliers understand exactly how to seize the opportunities presented by technical textiles. The fifth meeting in the highly successful series of symposiums will be held in Edinburgh, Scotland, on 15-16 October 2009.

The meeting will be a unique opportunity to hear from international experts about the nature of and prospects for every technical textiles market. The presentations will focus on providing useful, practical information for senior managers who are responsible for maintaining and improving the profitability of their company. There will also be ample opportunity to gain answers to specific questions in the extensive workshops that will be integrated into the programme.

The meeting will focus on market sectors by application and by geography. Speakers will give an analysis of the sectors alongside an overview of the latest developments within them and the effects these are having. Presentations will address how (and in which sectors) new technologies are making an impact. All application areas will be covered, with emphasis given to key or rapidly growing markets, notably military (safety/protection), sports and leisure (including artificial sports surfaces), medical, automotive and aerospace. Throughout, the emphasis will be on practical information.

DAY ONE looks at the key issues for refocusing your company: how to educate and train your staff; develop new markets; and benefit from funding opportunities. Speakers will also discuss the vital issues of testing and intellectual property. Session two will present a range of views about the current and future prospects for technical textiles markets as seen from around the world.

DAY TWO will examine new opportunities that are emerging from growing end-use markets and new technologies. A day of presentations and discussions which will highlight a range of possible ways forward to ensure your company has a profitable future.

Who should attend

- Managing Directors, CEO's, Presidents and other senior managers with responsibility for the strategic, technical, product development or marketing direction of their company
- General and consumer textile manufacturers who are seriously interested in diversifying their business into high-performance and industrial uses of textiles
- Technical textiles companies who wish to develop and expand their technical textiles activities
- Suppliers, analysts and others concerned with the future of the global textiles industry

About the Conference Chairman

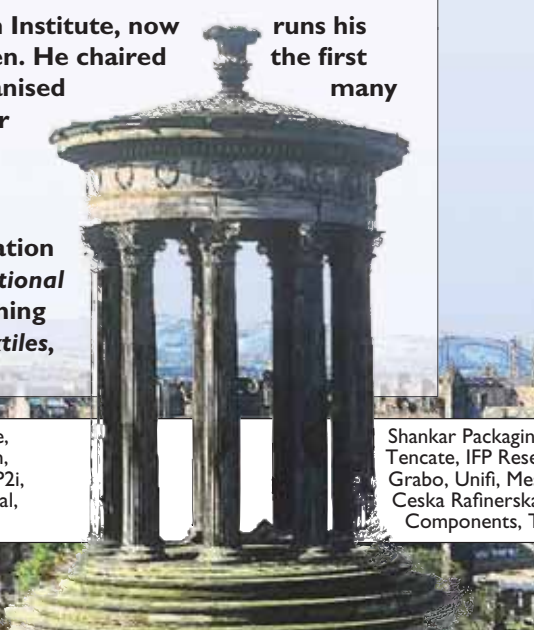
Professor Roshan Shishoo, formerly director of the Swedish IFP Research Institute, now runs his own consultancy company, Shishoo Consulting AB in Gothenburg, Sweden. He chaired the first four 'How to Enter Technical Textiles Markets' symposiums and has organised many other seminar programmes in technical textiles, including conferences for Messe Frankfurt, the UK Textile Institute and the IFAI.

About the organisers

International Newsletters Ltd is the world's principal publisher of information about technical textiles. The company publishes *Technical Textiles International* magazine and runs the *Technical-textiles.net* web service as well as publishing three specialised newsletters, *Advances in Textiles Technology*, *Medical Textiles*, and *Smart Textiles and Nanotechnology*.

Companies attending previous meetings include: Nordson, Sedatex, CITEVE, TMG, Dar Es Salaam Textile, Composites, Centexbel, Innovene, Drobe Wool Company, Lapinus Fibres, Gulshan Weaving Mills, Devan, Dyneon, Paramount Europe, Brinks Management Advice, Technical University of Liberec, DuPont, STFI, P2i, Polymers, David Rigby Associates, Indorama Synthetics, China Textile Institute, Kosa, Club Textile Integral, Corporation, Daletec, Lenzing Fibres, Surfs UCB, Ductel, Sri Karthikeya Mills, IPETEX, Donaldson Filter

Shankar Packaging
Tencate, IFP Reser
Grabo, Unifi, Mes
Ceska Rafinerska
Components, T



PROGRAMME

Conference Chairman: Roshan Shishoo, Shishoo Consulting, Sweden

DAY ONE: Thursday 15 October 09.00 – 17.30

Keynote paper 1: How to use technical textiles to position your company for the future
Professor Roshan Shishoo (Shishoo Consulting)

Session 1: Fundamental issues for transforming your company

- 1.1 Addressing the skills crisis
Vladan Koncar (ENSAIT, France and AUTEX)
- 1.2 How and why to test
(Forschungsinstitut Hohenstein)
- 1.3 Marketing and branding technical products
TBC
- 1.4 How to protect your investments in innovation
Richard Paalman (European Patent Office)
- 1.5 Funding opportunities in Europe *TBC*

Workshop 1

Session 2: Market prospects: views from around the world

Keynote paper 2: World markets - a year of turmoil
Michael Jaenecke (Techtextil)

- 2.1 North America: The US outlook
Stephen Warner (IFAI)
- 2.2 North America: The view from Canada
Jacek Mlynarek (CTTG)
- 2.3 The European view: Germany
Werner Zirnzak (IVGT)
- 2.4 The European view: France
Karine Wallois (Clubtex)
- 2.5 The European view: Italy
Aldo Tempseti (TexClubTec)

Workshop 2

DAY TWO: Friday 16 October 08.30 – 16.30

Session 3: New opportunities offered by growing end-use markets

Keynote paper 3: Small is beautiful - flexibility in innovation
Rule Niederstadt (Ecoatech)

- 3.1 Artificial (sports) surfaces
Albert Priesse (ESTO/European Association for Textile Polyolefins (EATP))
- 3.2 The medical textiles market
Curt White (Aegis)
- 3.3 Military textiles
TBC
- 3.4 Nanotextiles
TBC
- 3.5 Technical textiles and the environment
TBC

Workshop 3

Session 4: New opportunities offered by emerging technologies

- 4.1 Multifunctional coating technologies
John Almond (Alexium)
- 4.2 Experiences in developing plasma technology
Stephen Coulson (P2i)
- 4.3 Coating/nanotechnology
Ralf Noerenberg (BASF)
- 4.4 Digital printing *TBC*
- 4.5 Future technology: lessons from Techtextil
Nick Butler (Technical Textiles International)
Adrian Wilson (Smart Textiles and Nanotechnology)

Workshop 4 and Chair's concluding remarks

For the latest programme information visit www.intnews.com/edinburgh

Edinburgh, a world heritage city

Located on the Firth of Forth in South-East Scotland, Edinburgh was denominated a UNSECO World Heritage Site in 1996 and is one of the most picturesque cities in Europe. The famous Old Town includes the spectacular Edinburgh Castle and Royal Mile perched high on a volcanic outcrop. Below lies the elegant 18th century New Town, laid out on a modern grid system. Together they make up possibly Britain's most beautiful city, and one that lies not far from the textiles heartland of Scotland.

Edinburgh is home to many architectural sites, ranging from the ancient old town to the strikingly modern Scottish Parliament building designed by Spanish architect Enric Miralles. It also has several high but walkable hills within the city which command sweeping views.

Scotland is of course the home of golf and many fine courses lie within easy reach of the city, including the oldest playing golf course in the world just 5 miles from the city at Musselburgh, and the birthplace of modern golf at St Andrew's. There are also many famous football teams in the locality. The city is easy to reach with a city centre railway station and an international airport just 8 miles away.

The symposium will be held in the meeting rooms of the luxurious Sheraton Grand Hotel and Spa, located just below the castle in the city centre. A special discounted room rate has been negotiated for delegates (see registration form for details).

Dukane Ultrasonics, Christoph Burckhardt, Proline Textile, Shafi Texcel, Concordia Textiles, Sonicarlo, Malhas, SmartWear, Freudenberg Vliesstoffe, Advanced Flexible
ch, TechniTex, Art & Technology, Carrington, Interface Fabrics, DWI, Engineered Yarn Company, Foster-Miller, BTC Speciality Chemicals, Celanese, William Edleston,
Frankfurt, Faniteks Textile, Charcoal Cloth International, Colbond, Fluoro-Seal Int, CMAI Global, Unitex, Clariant, Bhilwara Melba De Witte, FEPSA-Feltros, Kraton
NSC Nonwoven, Cetemmsa-Cidem, BMA-Technie, Coatema Coating Machinery, Hejco Yrkesklader, Pera, Institut Francais Textile-Habillement, Exten, Volvo Car
tilles Omnes, Trico, Lysfabrics, Investkonsult Sweden, Molnlycke Health Care, Orgexpo, AITEX, William Clark & Sons, BSL, Autofil Worldwide ... and 300 others.

Delegate Registration Form

(for multiple delegate rates please copy form and submit together)

Name:	Job Title:
Organisation:	VAT number:
Address:	
Country:	Postcode:
Tel:	Fax:
Email:	
Special requirements/diet:	

Registration Fees (excluding VAT)

Fee includes full conference documentation, refreshments, lunches and conference reception, plus a free 6-month subscription to Technical Textiles International*

	EUR	US\$	£
___ EARLY-BIRD REGISTRATION (payment MUST be received by 31 July 2009)	915	1190	732
___ FULL REGISTRATION (payments received after 31 July 2009)	990	1290	792
___ SECOND (and subsequent) delegates from the same company (must be booked and paid for at the same time as first registration)	915	1190	732
___ TABLE-TOP EXHIBIT	720	935	576
___ SPECIAL PACKAGE: TABLE TOP PLUS FULL REGISTRATION	1475	1915	1180
VAT at 15% (ALL participants must add VAT but this is usually reclaimable by your organisation)			
TOTAL (please indicate preferred payment currency)			

Payment

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- I have made a payment by bank transfer (quoting 'Technical Textiles Symposium') to HSBC Bank plc:
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Any remittance sent but not received by the time of the conference must be paid again at the Registration Desk. We will refund you later.

* Euro payments cannot be processed via American Express – these cards will be charged in Sterling

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For updated information or to book online visit www.technical-textiles.net

Promotion opportunities: Sponsorship, tabletop exhibition space and a delegate pack insertion service will be available to interested parties. Details of tabletop prices are on the order form. Enquiries about sponsorship or delegate inserts should be addressed to sales@intnews.com (tel +44 (0)870 1657210, fax + 44 (0)870 1657212).

Hotel contact details: the organisers have negotiated a special rate at the conference venue, the 5 star Sheraton Grand Hotel & Spa. To take advantage of this rate delegates should call the hotel, ask for 'In House Reservations' and quote 'Technical Textiles'. Sheraton Grand Hotel & Spa, 1 Festival Square, Edinburgh, EH3 9SR, UK; telephone +44 (0) 131 221 6434; fax +44 (0) 131 221 9631.

Cancellation: All bookings received are binding. Fee refunds will be given on the following scale: within 2 weeks of booking 100%; more than two weeks and before 15 September 2009 80%; after 15 September no refund. Delegates may be substituted at any time. PLEASE NOTE: visas are the responsibility of the delegates. IN Ltd will not make extra refunds due to failure to obtain necessary travel documents. The organisers cannot be held responsible for any costs incurred should the conference be cancelled for any reason. Maximum notice of cancellation will be given to delegates. International Newsletters Ltd does not accept liability for any loss or damage to the personal effects of delegates attending the conference. It is the responsibility of all delegates to have appropriate insurance cover for their visit. Programme: The programme published herein is correct at the time of going to press, but International Newsletters Ltd reserves the right to alter all or any of the programme for whatever reason. *Free subscription offer: There is no cash alternative to the free six-month subscription of Technical Textiles International. Existing subscribers can choose to receive alternative publications.